

UK's Leading Marketplace Reduces Its Carrier Onboarding Time By 90%, With FarEye

Introduction

The leading UK-based marketplace aims to foster small business growth and provide a platform for creators to engage with buyers. Since 2021, it has expanded its presence across North America and Europe, offering a diverse range of unique products and services.

Impact

100% Automated Operations

300% Increase in Label Generation Speed

90% Reduction in Carrier Onboarding Time

Challenges

In a market dominated by Amazon and Walmart with exemplary and robust supply-chain networks, the vision was to be the best, however, the company faced several challenges including

Carrier Management

No integration with carriers for order scheduling and rate management.

Label Generation

Complete manual process with a dedicated team for the generation of labels and order processing.

Order Visibility

Lack of visibility of orders along the supply chain.

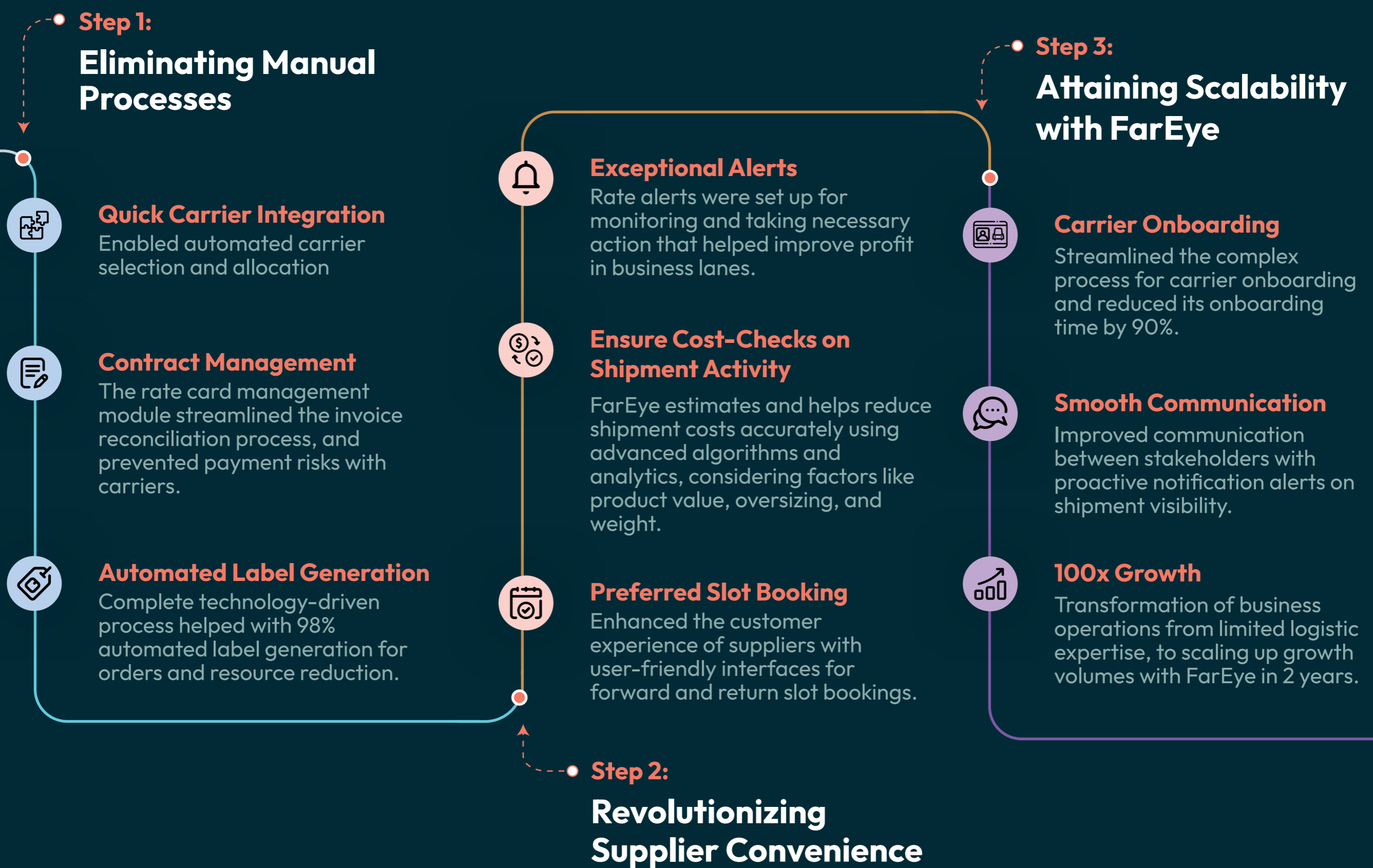
High operational costs

Manual data mapping for all orders resulting in high Gross Merchandise Value and per shipment costs.



The FarEye Solution

After evaluating numerous options in the market, FarEye emerged as the perfect solution provider for the company, aligning seamlessly with its business objectives of scalability, cost reduction, and streamlining operational efficiency.



First Choice
for **Last Mile**

About FarEye

We are a last-mile technology partner for companies obsessed with delivery experience for their customers. Our vision is to ensure every delivery in the world reaches its destination every time, on time, accurately, efficiently, and as sustainably as possible.

FarEye's AI-powered platform turns deliveries into a competitive advantage. Carriers & Shippers use FarEye's unique combination of orchestration, real-time visibility, and branded customer experiences to simplify complex last-mile logistics. The FarEye platform allows businesses to increase consumer loyalty and satisfaction, reduce costs and improve operational efficiencies, sustainably. FarEye has 150+ customers across 30 countries and six offices globally.